



RSN working with **inalc** in support of Rural Market Towns

Rural/ Market Town Group (RMTG)

WORKING TO ASSIST THE COUNCIL, AND THE RURAL SERVICES IN RESPECT OF YOUR RESIDENTS.

THE SERVICES WE WILL PROVIDE:

Town Promotion

- Promotion to relevant national organisations and policy makers of the importance of members Market and Rural Towns. Their history, their traditions, their markets, and their facilities are important features of the rural economies.
- Support an increased national profile of market towns.
- Work to persuade government that Market Towns are hub centres that provide key services to a wide rural hinterland area and therefore towns in rural areas should not be discounted from being eligible for specific funding pots because of their size.
- **Area Working** – The pattern of local area Market Town meetings is mixed across England. The group could explore this to see if there is any improvement in areas where meetings / joint working is not taking place currently and look at how liaison can take place between this national facing group and existing area arrangements.

Services Focused on Vulnerable People

- **Young People** – To facilitate work in key areas, members are encouraged to nominate a representative interested in young people in their area, who may be contacted to gather specific consultation throughout the year to support national campaigning.
- **The Elderly** – Again if you have a Councillor or staff member who works in or particular interest in this area of activity, we will welcome a nomination of a person with your Council who we can liaise with in relation to work in this area. We seek where we can, to outline the opportunities for people who are in vulnerable situations in Rural Towns.

Economic Development

- **Facilitating Member Networking on a National Economic Level** – through more joint working, networking with the goal of tackling most relevant rural challenges, seeking solutions and improvement.
- **Working with the National Centre for Rural Enterprise.** Annually the Centre will address Councillor Representatives about their work This session will include exploring whether the RMTG can contribute to work and research of the National Centre.
- **Area Profiles** – an Area Profile of your Principal County/Unitary Council issued once a year setting out key statistics in relation to the rural area. This will help to give the overall picture of their local area to help plan services and understand local issues. (February)

Information & Involvement

- **A Weekly Rural RSN Bulletin** which includes Rural News, Member Insight, Economic Profiling, Spotlights on Economy & Housing, Hinterland, Analysis & Commentary Pieces, Week in Parliament – Politics Roundup and more.
- **A Monthly RSN Funding Digest & Government Consultations** – with funding and grant opportunities, along with relevant Government Consultations related to rural areas.
- **A Rural/Market Town Group (RMTG) Newsletter** – specific newsletter every other month (‘Market Town Round Up’) highlighting latest relevant policy developments, showcasing useful member good practice examples, net zero information, and signposting members to relevant initiatives and funding opportunities.
- **Involvement in the RSN Consultation Programme** – this includes responding to Government Consultations, White Papers, Calls for Evidence and Select Committee Inquiries. In addition, the Group will help to develop the rural voice at a national level to ensure rural are properly represented. This would be in the form of our own surveys, calls for evidence and case studies. Some surveys will be on the most important topics that were highlighted by RMTG. (Various times throughout the year.)

RMTG Meetings and Joint Working

- **Meetings** – There will be a meeting for RMTG elected representatives twice a year, dedicated for best practice sharing, networking, and group discussions on most relevant rural topics. The Clerks Advisory Panel will also be invited to the Autumn meeting. (April, October) **RMTG Clerks Advisory Panel Meeting** – once a year a meeting for RMTG clerks dedicated for best practice sharing, networking, and group discussions on most relevant rural topics. (March). Possible annual meetings on Charter and Market Promotion.
- **Free Access to the full annual RSN Seminar Programme.** We run 9 seminars throughout the year and access is open to any Councillor Member - not just the nominated member. (Just one or two per member authority please.)
- Members of the RMTG will be able to purchase discounted access to sessions at the **National Rural Conference** subject to places being available.
- **Information Exchange** – A special RMTG Facebook area to facilitate

information exchange on a virtual basis.

Good Practice

- **RMTG Good Practice** – collecting, signposting, and informing members on good practice, relevant learning material on key policy areas, delivery challenges and opportunities for rural/market towns. We will operate an Information Exchange to allow members to do this across a series of areas.
- **Engagement and direct involvement in RSN Campaigns.**